



Technology Alliance Group Inc.

## **Code of Ethics**

**This Code is the standard by which our members, corporate and individual, as well as employees of those members agree to act in the conduct of their business.**

I/we agree;

1. ..to uphold and advance the good image of the products with which I/we are associated, to customers, staff and the public at large.
2. ..to act with professionalism and integrity in dealings with clients, employees and suppliers.
3. ..through training and practice, to continually maintain and develop skills in the areas of expertise in which I/we offer services.
4. ..to work co-operatively with other industry professionals in the conduct of my/our business.
5. ..to abide by software providers license agreements and to endeavour to have our clients do the same.
6. ..to diligently investigate the requirements of my/our prospects/clients in an effort to provide products and/or services that match the end-users stated needs.
7. ..to respect the sensitivity of and keep private all matters relating to my/our clients financial and business affairs.
8. ..to advise all parties concerned if at any time I/we become subject to a conflict of interest in relation to my/our clients affairs.
9. ..to not provide advice which I/we are unqualified to provide.
10. ..to not actively target market end-users of other TAG members.
11. ..to not willingly associate my/our business with persons or businesses whose business ethics I/we question.

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Signed by, ..... on behalf of  
(Name of nominee)

.....  
(Member business)

(sign here).....(date).....