



Technology Alliance Group

Helping small IT businesses offer better services, run better businesses and have more fun

## How's it growing?

### Like some support from a friend?

Growing a small business is one of the most rewarding things you can do, but it's often lonely too. TAG provides independent IT businesses a unique opportunity to make your business more rewarding and to make the small business lifestyle more enjoyable.

Who's on your side? Who's offering suggestions that will grow *your* business, not theirs? When you've got questions or you face challenges, who can you ask for advice? Who identifies with your problem, but isn't competing for your market?

You can't ask your opposition down the street, but TAG *can* help you.

### Supporting *your* business

The Technology Alliance Group is a network of IT business people who do many of the same things you do, but who aren't selling to you, or competing with you. We share knowledge and ideas so we can all offer better services and run better businesses.

TAG offers a unique support network for IT business. We're interested in solutions to the problems you face, because we might face them too. We'll pass on the tips that we've found helpful, but the beauty is that you might be able to help us as well. TAG isn't a business, but we all run businesses and we are willing to pool our knowledge to solve all of our problems.

## 3 great reasons to join

### Build a better business

TAG member businesses are spread from Perth to New Zealand so we share lots of ideas in our online forums. We discuss competitor's products so you can stay ahead of the game. We share business building details—like new products that might compliment your existing services—providing the add on sales which grow your business without a lot of extra work.

### Put your \$ where you want them

You could pay your own market research people and a business coach many thousands of dollars for this valuable information, but why do that when TAG will get it to you for free?

### Get more out of life

TAG members have learned that a small business can dominate your life. When you join you'll get to know us both on-line and in person.

We get together three times a year for a conference where we build our networks, learn how to improve our products, our services and our businesses. But, beyond the business development—we have loads of fun!

That's a huge bonus for our members who typically work in relative isolation. TAG won't just build your business, we'll be your friends.

### Facing a long road?

Share the journey with TAG. To join, to ask a question or even just to hear a friendly voice give us a call.

Contact:

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**The Technology Alliance Group (TAG) is an Independent Group of IT Software and Hardware Suppliers who all provide Business Information Systems and IT Infrastructure to small and medium sized business (SME).**



**Join now to be eligible for the next TAG conference**

**Brisbane (QLD)  
Fri & Sat  
May 28/29, 2010**



Growing a small business on your own is hard work

